GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:1218
ANSWERED ON:03.03.2016
Awards for Innovative Design and Branding Initiatives
Arunmozhithevan Shri A.

Will the Minister of TEXTILES be pleased to state:

(a) whether the Government proposes to institute awards for innovative design and branding initiatives in handloom sector:

(b) if so, the details thereof;

(c) whether the proposed award will be given from the year 2016 onwards; and

(d) if so, the details thereof ?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE)
IN THE MINISTRY OF TEXTILES
(SHRI SANTOSH KUMAR GANGWAR)

(a): Yes, Madam.

(b) to (d): Ministry of Textiles, Government of India has instituted 03 National Awards & 06 National Merit awards in the field of Design Development for promotion of handloom products and 05 National Awards & 10 National Merit awards in the field of Marketing of handloom products. These will given from the year 2016 onwards.

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